



Friends of the Corridor

Charleston, SC, US

Mar.27.2002

Thanks to your support and the efforts of many of you, the Charleston Digital Corridor (www.charlestondigitalcorridor.com) is growing. I want to take a little of your time to update you on some exciting developments.

New Members

The Corridor is pleased to welcome two new members to our family: [Sans Locus](#) and [SunCom](#).

Sans Locus, a premier net-based marketing and business solutions provider, has located in the Corridor's University District at 418 King Street. SunCom, a member of the AT&T Wireless Network, has located in the Cainhoy District at the corporate center on Daniel Island. Please visit the Corridor's website to review the respective news and press release.

Healthcare and the Corridor

The investigation into the complex issue of healthcare provision for Corridor members was extensive. Thanks to the expertise of Mr. Thomas Cooper, options ranging from a Corridor group plan to captive insurance were reviewed. This extensive review resulted in a simple answer-One flavor will not suit all companies. Hence, the Corridor has developed a relationship with Palmer and Cay, an independent firm who will offer members of the Corridor healthcare options offered by several reputable companies licensed to conduct business in South Carolina. With the healthcare industry in constant change, a relationship with a seasoned professional is very important. The contact information for Palmer and Cay is available on the Corridor website.

Renewal Community

In January, the City of Charleston received a **Renewal Community** designation. The announcement of this federal initiative could mean monetary savings for new and existing companies located in portions of the Corridor's downtown districts. Preliminary information and a map has been added to the incentives section of the Corridor website. Soon, our tax and accounting professional partners will be able to advise members on this subject. If you are



interested in attending an upcoming 2-hr seminar on the Renewal Community tax incentives, please [contact me](#) to add your name to the invitee list.

Marketing Efforts

I am very excited to report the Corridor's marketing efforts are underway. I would be remiss if I did not mention that several committed sponsors have contributed towards to this cause. Sans Locus, net-based business and marketing solutions expert, will lead a diverse team of talented individuals to develop and execute the marketing plan. Participants in the Corridor's marketing plan include the Citadel, the Cognetix advertising and marketing group and the Interactive Resource's, Christine Harmel.

Strategic Plan

The aforementioned paragraphs represent the execution of information present in the Charleston Digital Corridor strategic plan. Copies of this document are available electronically upon request. Please [contact me](#) if I can be of help to you.

Thanks!

Members of the Corridor - you will soon receive a Corridor license plate and decal as a special thanks for your support and to continue promotion of our cohesive efforts. Please accept these gifts as thanks for your participation and cooperation in advancing the knowledge-based industry in the Charleston area. Please display these items with pride, knowing you are working toward the expansion of the Corridor, job creation in the region and improving the economic condition of Charleston. To become a member of the Charleston Digital Corridor or find out more, please contact me.

Sincerely,

Ernest G. Andrade Director

[Charleston Digital Corridor](#)

32 Ann Street

Charleston, SC 29403



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18th century architecture. 21st century technology.

<http://www.charlestdigitalcorridor.com/>

v 843.724.3773 f 843.720.3835