



Friends of the Corridor

Charleston, SC, US

Aug. 02. 2004

WE'RE ON A ROLL...

My apology for the tardiness in getting this second quarter newsletter to you - the Corridor's spring/summer schedule is unlike any in the past!

The [Digital Corridor](#) office has relocated and the Charleston Digital Corridor Foundation was incorporated on June 14th, 2004. Further, with your input, we are working diligently on some challenging product development issues while [Sans Locus](#), our web partner, finishes our completely revised website that will incorporate the new programming to better serve Charleston's knowledge-based community. All this, while we continue to work with prospective new Corridor members and serve our growing companies.

WE'VE MOVED...COME VISIT!

We are pleased to announce the relocation of our offices to 392-A Meeting Street. Located in the Wharf District, one building off the intersection of Meeting and Mary Streets, this newly renovated building allows us to facilitate the needs of our existing member companies as well as potential new members. Please feel free to drop by and visit with us.

Great credit goes to Lead Dog Properties owner, Alan St.Clair, who renovated 392 Meeting Street with the Charleston Digital Corridor's specifications in mind. This never previously utilized second floor, has enabled the entire building to also accommodate knowledge-based companies including [Quick Farm](#), the Summit Apparel Group and newcomer [Khafra Engineering](#). Now, this is smart development!

CHARLESTON DIGITAL CORRIDOR FOUNDATION

The inaugural board meeting of the Charleston Digital Corridor Foundation (CDCF), a 501(c) 6 non-profit corporation, was held June 14th, 2004. The development of the CDCF is necessary to deliver the expanded programming being sought by our knowledge-based companies. The CDCF is a membership organization that I hope you will support financially and professionally. With the launch of the Corridor's new website in August, you will have the opportunity to sign up online.

The Charleston Digital Corridor Foundation's mission is to support the development of the Charleston Digital Corridor through an expanded array of networks and programming to benefit Charleston's knowledge-based community. The founding board members, along with the respective offices they hold on the Charleston Digital Corridor Foundation Board, are as follows:

- **Board Chairman - Kirk King**
Owner, President and CEO, [CSS](#)
- **Board Vice Chairman - Fred Anthony**
Chairman and CEO, [Broadband Wireless Technologies](#)
- **Board Secretary/Treasurer - Colleen Condon**
Attorney at Law
- **Board Member - The Honorable Joseph P. Riley Jr.**
Mayor, [City of Charleston, SC](#)

- **Board Member - Robert Y. Scott**
CEO, [Universal Solutions](#)
- **Board Member - Jeff Grady**
Founder, CEO and President, Digital Lifestyle Outfitters
- **Board Member - Edward Morrison**
Executive Director of the Center for Regional Economic Issues, [The Weatherhead School of Management](#)

MEMBERSHIP

With the development of the Charleston Digital Corridor Foundation, membership is open to any person or entity who may benefit from the Corridor's mission or desires to support the growth of Charleston's knowledge-based community. The membership categories and benefits will soon be available for review on the Charleston Digital Corridor's website.

PROGRAM UPDATE

In the Corridor's last newsletter, I outlined the three initiatives under development in 2004 - The "[Touchdown Office](#)" space, the Charleston Digital "Corridor Fund" and the Talent Portal. The "Touchdown Office" space, the first of these initiatives, is now operational. This transitional business environment is designed for maximum flexibility, so feel free to contact us if you have a need or know of a budding entrepreneur who we can assist. The latter two initiatives are also close to launch. Stay tuned!

INDEPENDENCE AIR

Perhaps the most significant news of the second quarter is that Independence Air, a new low-fare airline, has commenced service from Charleston. Launched November 19, 2003, [Independence Air](#) is dedicated to creating a low-cost airline that makes air travel easier for customers. By September 2004, Independence Air and its parent company Atlantic Coast Airlines, Inc. based out of Dulles, Virginia, intend to offer 300 non-stop flights a day to 35 destinations.

I strongly encourage you to support Independence Air so that low-cost air service in Charleston is here to stay.

WEBSITE

Our new website will be launched August 2004. The revised and expanded website accommodates many of the suggestions we have received over the past few years. For the first time, the Corridor website will offer a limited number of sponsorship opportunities. If your company may benefit from exposure to our targeted audience, contact me to discuss further.

THANK YOU

Finally, thank you for your continued support of the Charleston Digital Corridor. If you have any suggestions or comments that will help us further our mutual goals and objectives, I would very much like to hear from you.

Sincerely,
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